

CRITERIA: SUSTAINABLE PACKAGING & PROCESSING AWARD



PIDATM

**PACKAGING & PROCESSING
INNOVATION & DESIGN
AWARDS 2018**

**TO BE HELD ALONGSIDE THE INTERNATIONAL
2018 WORLDSTAR PACKAGING AWARDS**

APPLICATIONS CLOSE 23RD FEBRUARY 2018

EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS

BRONZE PARTNER



GOLD PARTNERS

FUJI xerox



PLATINUM PARTNERS



COORDINATED BY



MEDIA PARTNERS



A PACKAGING & PROCESSING WEEK EVENT

ENTRIES CLOSE 23RD FEBRUARY 2018

At the time of entry for the PIDA Award submissions, candidates need to indicate that they also want to be considered for the Sustainable Packaging & Processing Award. Therefore, each PIDA Award nominee that chooses this option will be automatically considered for judging for the Sustainable Packaging & Processing Award.

Each entrant must complete this form and follow the appropriate separate criteria for the Sustainable Packaging & Processing Award to be eligible for this additional category. The information provided by the candidates on this form should demonstrate why their package should receive a Sustainable Packaging & Processing Award, using measurable and supportable information.

CRITERIA FOR MATERIALS & PACKAGING

The following criteria will be considered by the judges in assessing the applications:

- 1. SOCIAL:**
Benefit to Society.
- 2. MATERIAL:**
Efficient use of materials: reduce/reuse/recycle. Responsible raw materials sourcing, including materials from renewable resources and effective use of recycled post-consumer waste.
- 3. SOURCE REDUCTION:**
Weight reduction when compared to the previous package or to general packs in its class. Reduction in the Pack to Product ratio compared with the previous format.
- 4. ENERGY:**
Innovative packaging or processing solutions that have achieved energy reduction or optimisation during manufacture, processing, transportation, storage and product use.
- 5. RECOVERY:**
Re-usability, recyclability, recoverability, post-consumer material recycling, ease of disposal. The promotion of responsible behaviour by consumers and effective communication on pack to the consumer for reducing waste, litter and recovery or disposal.

\$10,000 ENVIRONMENTAL ASSESSMENT PRIZE AWARDED:



One of the winners of the Sustainable Materials & Packaging Award will be awarded the custom EcodEX packaging environmental assessment valued at \$10,000. Empauer will implement its acclaimed EcodEX assessment and provide the winner a reputable third-party environmental

evaluation of the product package or formulation. The report can be used for internal purposes or as a valuable sales tool in B2B presentations with key buyers.



CRITERIA FOR PACKAGING & PROCESSING MACHINERY/EQUIPMENT CATEGORY

Should the submission be for Packaging & Processing Machinery only, rather than a collaborative solution, then the criteria will recognise the development of a packaging or processing line or module that meets as many of the listed criteria: Social, Material, Source Reduction, Energy and Recovery where possible. The Sustainable Design concept and implementation are weighted highly in the award decision, where better business performance must be achieved.

Criteria for this category will include:

1. Identifying the significant advancement of the packaging and processing machinery – including unique technology or design aspects that makes this equipment stand out as innovative.
2. Identifying Return on Investment for customers – including where possible references and testimonials from existing customers.
3. Identifying the greater benefits of the machinery/equipment for the wider industry.
4. The equipment or product must have proven efficiency and productivity gains, be innovative and have proven and improved cost of ownership.
5. If the machinery is not manufactured in Australia and New Zealand, but rather sold into Australia and New Zealand the submission must demonstrate measurable outcomes for the Australian and New Zealand markets.



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CONDITIONS OF ENTRY: SUSTAINABLE PACKAGING & PROCESSING AWARD

AUSTRALIAN AND/OR NEW ZEALAND PACKAGING DESIGN & INNOVATION

All entrants must confirm that the packaging design submitted has been either developed in Australia and/or New Zealand and the packaging/product will be commercially available now/or from May 2018. Packaging equipment must be either manufactured in Australia and/or New Zealand or principally designed by an overseas supplier who is represented by an Australian and/or New Zealand company.

JUDGING

The PIDA Award judges are all leading experts in the field and have long-standing expertise in this field. All entrants understand that the judges will hold the final decision on the winner and no correspondence will be entered into on the subject of their decision.

SAMPLE PRODUCT-PACKAGING SYSTEM/FORMAT

It is critical that all entries include samples of products. All entrants understand that once the sample has been submitted that they become the property of the Australian Institute of Packaging Inc. The samples will not be returned to the entrant unless the entrant incurs all costs associated with the return delivery. Samples to be mailed to: say 2018 PIDA Awards, PO BOX 1348, OXLEY Queensland, Australia 4075. If entries reflect design innovation change to an existing product/package it is essential to provide judges with sample of both formats. Images at minimum are required for Before and After re-designs.

Frozen, Chilled and Short shelf life samples – should be clearly identified to indicate this and forwarded in protective packaging and conditions. Arrangement to the AIP National Office should be made for the best timing for these packs to be sent so judges will view the product in optimal conditions.

PROPRIETARY INFORMATION

Should your submission include any proprietary information on your packaging design systems please ensure that you mark that section with 'private and confidential' so that the judges understand that the information provided is for the sole purpose of evaluating the submission.

PROMOTIONS & MARKETING

The AIP, the APPMA, the Packaging Council of NZ and the WPO reserves the right to publish details of the winners of the PIDA Awards on websites, trade magazines and on-line media outlets, nationally and internationally, to acknowledge the winners and raise the profile of the award program.

WINNERS ANNOUNCEMENT

Winners will be announced during the PIDA Awards gala dinner, which will be held alongside the prestigious international WorldStar Packaging Awards, on 2nd May 2018 to be held at the Marriott Resort Surfers Paradise, Queensland, Australia.

SUBMISSIONS

All nominations for awards must be submitted in fillable pdf (or Microsoft word only if unable to access Adobe) and all essential supporting material including Powerpoints, references and images emailed to pida@aipack.com.au

Please ensure that you also include your signed application form. All submissions must ensure that high resolution photographs are submitted and physical samples are posted. If your entry is a sustainable redevelopment of an existing package please provide Before and After images and samples. Images at minimum are required for Before and After re-designs.

The written submission must only answer the required criteria for the award category. The document can ONLY be submitted in a fillable pdf (or Microsoft word only if unable to access Adobe). All supporting images must be individually emailed as 300 dpi jpegs and NOT embedded in the word document.

RECOGNITION:

1. All finalists are encouraged to attend the gala awards dinner, which will be held alongside the prestigious international WorldStar Packaging Awards, on 2nd May 2018 to be held at the Marriott Resort Surfers Paradise, Queensland, Australia.
2. A trophy will be awarded to the winner at the gala awards dinner, which will be held alongside the prestigious international WorldStar Packaging Awards, on 2nd May 2018 to be held at the Marriott Resort Surfers Paradise, Queensland, Australia.
3. All winners will be encouraged to enter into the WorldStar Packaging Awards in October 2018.
4. All winners will be recognised within the AIP, APPMA and the Packaging Council of NZ Newsletters, websites and communication channels, as well as within the wider packaging and processing industry trade magazines and websites.



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