

**ENTRY FORM: SAVE FOOD PACKAGING DESIGN AWARD**



**PIDA<sup>TM</sup>**

**PACKAGING & PROCESSING  
INNOVATION & DESIGN  
AWARDS 2018**

**TO BE HELD ALONGSIDE THE INTERNATIONAL  
2018 WORLDSTAR PACKAGING AWARDS**

**APPLICATIONS CLOSE 23RD FEBRUARY 2018**

**EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS**

**BRONZE PARTNER**



**GOLD PARTNERS**

**FUJI xerox**



**PLATINUM PARTNERS**



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**A PACKAGING & PROCESSING WEEK EVENT**

# APPLICATION FORM: SAVE FOOD PACKAGING DESIGN AWARD



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## CONTACT DETAILS

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Entry Name

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

**PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:**

PLEASE TICK THE RELEVANT AWARD CATEGORY

*(If the entry fits in to more than one category, please provide details of the role the pack plays in each category.)*

- AGRICULTURE**  
Packaging systems/format that is used to contain and distribute fresh produce from farm to wholesale market and/or retail outlet. Entrants to demonstrate how their packaging protects the fresh produce and reduces/prevents damage during transit and/or display while also extending shelf life and minimising food waste. This may be through reducing crushing, enhanced cushioning, enhanced ventilation, increased shelf life and avoiding double handling.
- FOOD SERVICES**  
Packaging systems/format that is used to contain and distribute food into food service establishments. Entrants to demonstrate how their packaging contains, protects and distributes their food product from manufacturing location through to the food service establishment, while also extending shelf life and minimising food waste. This may be through bulk sizing, individual servings, opening and or dispensing features, resealable/re-sealable features, barrier materials and improved communication on packaging.
- RETAIL**  
Packaging system/format that is used to contain, protect and distribute food from manufacturer to retail shelf and then through to consumer use (e.g., in household, on the go). Entrants are to demonstrate how their packaging contains, protects and enables the consumer to store and use the food item, while also minimising food waste. This may be through individual servings, bulk sizing, opening and or dispensing features, resealable/re-sealable features, barrier materials and improved communication on packaging.



## **AWARD CRITERIA**

The following criteria will be considered by the judges in assessing the applications:

1. Relative to a replaced packaging design or a competitor's design, what is the percentage reduction in food waste associated with the new design?

2. How well has the food waste reduction design been communicated via the packaging?

3. How well has the food waste reduction design been communicated via other means e.g. media and promotions?

4. How easy is it to apply the design feature and minimise food waste?

5. Packaging Redesign Environmental impacts: Are there negative/positive changes to the environmental impacts of the packaging design due to the new design aspects?

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All nominations must be submitted in fillable pdf (or Microsoft word only if unable to access Adobe) and all essential supporting material including samples, Powerpoints, references and images emailed to [pida@aipack.com.au](mailto:pida@aipack.com.au)

Please consider and highlight where possible as many of the following aspects of your packaging design within the above criteria.

- Mechanical protection.
- Physical-chemical protection.
- Resealability.
- Easy to open, grip, dose and empty.
- Contains the correct quantity and serving size.
- Food safety/freshness information.
- Expiry Date and Best before information.
- Information on storage options.
- Improved communication on packs including open, reseal, close and dispense.
- Sustainability of the packaging design (aligning with APC/SPG principles, ISO Certifications and company credentials, Best Practice Standards).
- The packaging should facilitate sorting of household waste – easy to clean, separate and fold.

*Wikstrom, F., Williams, H., Verghese, K., Clune, S. (2014). The influence of packaging attributes on consumer behaviour in food-packaging LCA studies - a neglected topic In: Journal of Cleaner Production, 73, 100 - 108*

## ACCEPTANCE STATEMENT

(Please sign and date the following statement and also include the name, job title and contact details for the primary contact for this entry in case the judges require any further information or clarification.)

**We agree that the packaging design submitted has been either developed in Australia and/ or New Zealand and the packaging/product must be commercially available between May 2018 to May 2019.**

Mr/Ms/Miss    Given Name

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Email

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Mobile

Phone

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Signature

Date

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**PLEASE EMAIL THIS FORM AND IMAGES TO [PIDA@AIPACK.COM.AU](mailto:pida@aipack.com.au)**

**SAMPLES TO BE POSTED TO: 2018 PIDA AWARDS, PO BOX 1348, OXLEY, QUEENSLAND, AUSTRALIA 4075**