

**ENTRY FORM: DESIGN INNOVATION OF THE YEAR AWARD -  
HEALTH, BEAUTY & WELLNESS  
MACHINERY/EQUIPMENT CATEGORY**



**PIDA<sup>TM</sup>**  
**PACKAGING & PROCESSING  
INNOVATION & DESIGN  
AWARDS 2018**

**TO BE HELD ALONGSIDE THE INTERNATIONAL  
2018 WORLDSTAR PACKAGING AWARDS**

**APPLICATIONS CLOSE 23RD FEBRUARY 2018**

**EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS**

**BRONZE PARTNER**



**GOLD PARTNERS**

**FUJI xerox**



**PLATINUM PARTNERS**



**SUPPORTERS**



**COORDINATED BY**



**MEDIA PARTNERS**



**A PACKAGING & PROCESSING WEEK EVENT**

# APPLICATION FORM: DESIGN INNOVATION OF THE YEAR AWARD – HEALTH, BEAUTY & WELLNESS MACHINERY/EQUIPMENT CATEGORY



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## CONTACT DETAILS

*(Contact to be able to answer questions regarding the submission that may require clarification)*

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

**PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:**

## ACCEPTANCE STATEMENT

We agree that the submission has been either developed in Australia and/or New Zealand and the packaging machinery/equipment must be commercially available between May 2018 to May 2019.

Mr/Ms/Miss

Given Name

Surname

Signature

Date

**PLEASE EMAIL THIS FORM AND IMAGES TO [PIDA@AIPACK.COM.AU](mailto:PIDA@AIPACK.COM.AU)**

**SAMPLES TO BE POSTED TO: 2018 PIDA AWARDS, PO BOX 1348, OXLEY, QUEENSLAND, AUSTRALIA 4075**



**CRITERIA FOR PACKAGING & PROCESSING MACHINERY/EQUIPMENT CATEGORY**

Should the submission be for Packaging & Processing Machinery only, rather than a collaborative solution, then the criteria will recognise the development of a packaging or processing line or module that results in the significant advancement of packaging and processing machinery technology by either introducing a new idea or modifying an existing principle. The design concept and implementation are weighted highly in the award decision, where better business performance must be achieved.

Criteria for this category will include:

- Identifying the significant advancement of the packaging and processing machinery – including unique technology or design aspects that makes this equipment stand out as innovative.

- Identifying Return on Investment for customers – including where possible references and testimonials from existing customers.

- Identifying the greater benefits of the machinery/equipment for the wider industry.

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**CRITERIA FOR PACKAGING & PROCESSING MACHINERY/EQUIPMENT CATEGORY**

- The equipment or product must have proven efficiency and productivity gains, be innovative and have proven and improved cost of ownership.

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- If the machinery is not manufactured in Australia and New Zealand (ANZ), but rather sold into ANZ the submission must demonstrate measurable outcomes for the ANZ market.

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