

# PIDA AWARD CATEGORIES



# PIDA™

## PACKAGING & PROCESSING INNOVATION & DESIGN AWARDS 2018

TO BE HELD ALONGSIDE THE INTERNATIONAL  
2018 WORLDSTAR PACKAGING AWARDS

The 2018 Packaging & Processing Innovation and Design Awards (PIDA) are designed to recognise companies and individuals who are making a significant difference in their field in Australia and New Zealand.

**APPLICATIONS CLOSE 23RD FEBRUARY 2018**

**EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS**

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**A PACKAGING & PROCESSING WEEK EVENT**

The Australian Institute of Packaging (AIP), the Australian Packaging & Processing Machinery Association (APPMA) and the Packaging Council of New Zealand, are pleased to advise that they have established the Packaging & Processing Innovation and Design Awards (PIDA) that will recognise companies and individuals who are making a significant difference in their field in Australia and New Zealand.

The Design Innovation of the Year company awards will recognise organisations that have designed innovative packaging and processing materials, innovative packaging and processing machinery/equipment within each of these four manufacturing categories:

1. Food. 2. Beverage. 3. Health, Beauty & Wellness. 4. Domestic & Household.

In each of these four categories there will be an award given for: 1. Materials & Packaging and 2. Packaging Machinery/Equipment.

In addition there will be two company awards available for all nominees within each of the four award categories: 1. Sustainable Packaging & Processing Award and 2. Save Food Packaging Design Award.

The Individual awards will recognise people who have made specific contributions to the packaging and processing industry. These Individual Awards will include:

1. Young Packaging & Processing Professional of the Year.
2. Industry Packaging & Processing Professional of the Year.
3. The APPMA Scholarship and the Packaging Council of New Zealand Scholarships which offer one person from both Australia and New Zealand the opportunity to enrol in the Diploma in Packaging Technology; an internationally recognised and accredited course. The APPMA Scholarship will be for Australian Applicants and the Packaging Council of New Zealand Scholarship will be for New Zealand Applicants.

The PIDA Awards will be the exclusive award program for all Australia and New Zealand entries into the prestigious WorldStar Packaging Awards.

## **1. DESIGN INNOVATION OF THE YEAR AWARD – FOOD CATEGORY** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Design Innovation of the Year Award - Food Category will recognise organisations that have designed innovative packaging and processing materials, packaging and machinery/equipment within food packaging and processing including fresh, frozen or other.

It is recommended that the submissions showcase an innovative solution designed either in collaboration for an existing customer or market. Judges will look for entries that display innovative – design and thinking, technology and/or material use; benefit to consumers; functional and /or convenient elements. They will also take into account design and cost elements between standard packaging and premium/promotional packaging.

The Food Category will have two winners: 1. Materials & Packaging and 2. Machinery/Equipment.

The criteria and judging will be different for Materials & Packaging and Machinery/Equipment. This is a WorldStar Packaging Awards category.

## **2. DESIGN INNOVATION OF THE YEAR AWARD – BEVERAGE CATEGORY** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Design Innovation of the Year Award – Beverage Category will recognise organisations have designed innovative packaging and processing materials, packaging and machinery/equipment within packaging and processing for liquid or dry tea, coffee, water and soft drinks including wine, beer and spirits.

Judges will look for entries that display innovative – design and thinking, technology and/or material use; benefit to consumers; functional and /or convenient elements. They will also take into account design and cost elements between standard packaging and premium/promotional packaging. It is recommended that the submissions showcase an innovative solution designed either in collaboration for an existing customer or market.

The Beverage Category will have two winners: 1. Materials & Packaging and 2. Machinery/Equipment.

The criteria and judging will be different for Materials & Packaging and Machinery/Equipment. This is a WorldStar Packaging Awards category.

### **3. DESIGN INNOVATION OF THE YEAR AWARD – HEALTH, BEAUTY & WELLNESS CATEGORY** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Design Innovation of the Year Award – Health, Beauty & Wellness Category will recognise organisations that have designed innovative packaging and processing materials, packaging and machinery/equipment within cosmetics, toiletries, personal hygiene, supplements, vitamins, perfumes, hair body and oralcare.

This award will also cover packaging and processing of all medicines including over the counter medicines, medical equipment packaging. It is recommended that the submissions showcase an innovative solution designed either in collaboration for an existing customer or market. Judges will look for entries that display innovative – design and thinking, technology and/or material use; benefit to consumers; functional and /or convenient elements. They will also take into account design and cost elements between standard packaging and premium/promotional packaging.

The Health, Beauty & Wellness Category will have two winners: 1.Materials & Packaging and 2.Machinery/Equipment.

The criteria and judging will be different for Materials & Packaging and Machinery/Equipment. This is a WorldStar Packaging Awards category.

### **4. DESIGN INNOVATION OF THE YEAR AWARD – DOMESTIC & HOUSEHOLD CATEGORY** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Design Innovation of the Year Award – Domestic & Household Category will recognise organisations that have designed innovative packaging and processing materials, packaging and machinery/equipment within domestic and household items, toys, stationary, gifts, clothing, garden equipment, decorating. Judges will look for entries that display innovative – design and thinking, technology and/or material use; benefit to consumers; functional and /or convenient elements. They will also take into account design and cost elements between standard packaging and premium/promotional packaging.

This category will also cover packaging and processing of all electrical items. It is recommended that the submissions showcase an innovative solution designed either in collaboration for an existing customer or market.

The Domestic & Household Category will have two winners: 1.Materials & Packaging and 2.Machinery/Equipment.

The criteria and judging will be different for Materials & Packaging and Machinery/Equipment. This is a WorldStar Packaging Awards category.

### **5. SAVE FOOD PACKAGING DESIGN AWARD** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Save Food Packaging Design Award is designed to recognise companies that have developed innovative and sustainable packaging or processing solutions that minimises food losses and food waste. This is a WorldStar Packaging Awards category.

### **6. SUSTAINABLE PACKAGING & PROCESSING DESIGN AWARD** **(DOWNLOAD CRITERIA AND ENTRY FORMS)**

The Sustainable Packaging & Processing Design Award is designed to recognise companies that have developed innovative packaging or processing solutions that incorporates sustainability considerations. Elements would include Social, Material, Source Reduction, Energy and Recovery. This is a WorldStar Packaging Awards category.

**NB: All Six company awards will be eligible to enter the WorldStar Packaging Awards in October the same year. The WorldStar Packaging Awards will have an entry fee.**

## INDIVIDUAL AWARDS

### 1. YOUNG PACKAGING & PROCESSING PROFESSIONAL OF THE YEAR

#### (DOWNLOAD CRITERIA AND ENTRY FORMS)

The purpose of the Young Packaging & Processing Professional of the Year Award is to provide incentive and recognition to young professionals who are both currently working in and wish to continue their career path within the Packaging & Processing industry in both Australia and New Zealand. This can be within any industries such as Food, Beverage, Health, Beauty & Wellness, Domestic & Household. This is a wonderful opportunity to showcase young professionals within our great industry. Under 35 years of age. This is a WorldStar Packaging Awards category.

### 2. INDUSTRY PACKAGING & PROCESSING PROFESSIONAL OF THE YEAR

#### (DOWNLOAD CRITERIA AND ENTRY FORMS)

The Industry Packaging & Processing Professional of the Year Award is designed to recognise and acknowledge the outstanding achievements and contribution by an individual currently working within the Packaging and Processing in both Australia and New Zealand. The judges will be looking for individuals who have demonstrated vision and leadership, shows innovation and not afraid to take risks. For significant and continued contribution of an Individual to the packaging and Processing industry over a minimum period of 25 years. This is a WorldStar Packaging Awards category.

### 3. APPMA SCHOLARSHIP \*SPECIAL AWARD (For Australian Applicants)\*

#### (DOWNLOAD CRITERIA AND ENTRY FORMS)

The APPMA are seeking one lucky packaging technologist, designer or engineer in Australia that is looking to further their education by offering them a scholarship to enrol in the Diploma in Packaging Technology; an internationally recognised and accredited course. The Diploma in Packaging Technology is an internationally recognised qualification for those wishing to pursue a career in the packaging industry, or for those who are already in the industry and who wish to extend their knowledge and expertise.

### 4. THE PACKAGING COUNCIL OF NEW ZEALAND SCHOLARSHIP \*SPECIAL AWARD (For NZ Applicants)\*

#### (DOWNLOAD CRITERIA AND ENTRY FORMS)

The Packaging Council of New Zealand are seeking one lucky packaging technologist, designer or engineer in New Zealand that is looking to further their education by offering them a scholarship to enrol in the Diploma in Packaging Technology; an internationally recognised and accredited course. The Diploma in Packaging Technology is an internationally recognised qualification for those wishing to pursue a career in the packaging industry, or for those who are already in the industry and who wish to extend their knowledge and expertise.

**TO FIND OUT MORE ABOUT THE CRITERIA FOR EACH CATEGORY PLEASE EMAIL [PIDA@AIPACK.COM.AU](mailto:PIDA@AIPACK.COM.AU)**