



AUSTRALIAN INSTITUTE
OF PACKAGING

women™ INFLUENTIAL

Reframe your mindset. Focus your strengths. Become influential.



IF YOU WANT TO INCREASE YOUR CONVICTION, MAKE AN IMPACT AND UNLOCK YOUR LEADERSHIP POTENTIAL, THEN YOU HAVE COME TO THE RIGHT PLACE!

THE AUSTRALIAN INSTITUTE OF PACKAGING (AIP) & BELINDA BROSAN HAVE PARTNERED TO DELIVER THE 2018 INDUSTRY MENTORING PROGRAM DESIGNED FOR WOMEN

WE'RE STANDING IN YOUR CORNER, READY TO SUPPORT YOUR SUCCESS

The great news is that AIP Influential Women program will connect you to women in the packaging industry, using the latest technology no matter where you are located!

This program isn't about being perfect – it's about making progress and growing in your career together. It is about knowing which levers to adjust to be influential and learning along the way.

SO HOW DOES THE PROGRAM WORK?

1. Sign up for the AIP Influential Women Mentoring Program.
2. Receive your AIP Influential Women welcome pack & access to the AIP Influential Women Mentoring Program on-line course site featuring videos, resources, worksheets.
3. Program launch (Webcast Call where you can see the other participants and connect from your phone or laptop using Zoom).
4. Fortnightly webcast calls and interaction – participate, share and learn.
5. Connection with a packaging industry 'peer group'.
6. Private LinkedIN group and SLACK channel for all participants to connect and network.





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YOU WILL RECEIVE...

- Welcome pack including printed workbook & Gallup Strengths Leadership book.
- Gallup Strengths Top 5 Assessment – discover your unique talents!
- 9 modules with videos, extensive resources and worksheets, all accessible at your own pace.
- Connection to other participants and shared learning.
- Comprehensive resources to further support module content.
- Nine fortnightly webcasts with Belinda Brosnan and guest speakers from the packaging industry.



Belinda Brosnan, program facilitator and Telstra Business Women's Award Winner QLD for Start Up 2015

LEARNING OUTCOMES:

Unlock your career possibilities and increase your conviction so you can stop playing small and reach your true potential with the support of others. Participants will learn how to:

- Develop their talents and find a leadership style that is authentic to them.
- Surround themselves with a tribe of like-minded people wanting to amplify influence.
- Have the right mindset for amplifying influence and regulating limiting self-talk.
- Get clear on their values and how they impact decision making, relationships and the ability to get things done.
- Position themselves as a leader in the industry that has influence and impact.
- Improve their presence and ability to gain the buy-in of peers, leaders and stakeholders.
- Diversify their networks and sure up their ability to 'future-proof' their career.
- Have the confidence to speak up at the table and be heard.

EACH MODULE COVERS THE FOLLOWING AREAS:

MODULE 1 STRENGTHS:

Using Gallup Strengths, discover your talents & how best to increase performance, productivity and passion at work.

MODULE 2 TRIBES:

Ensure you have the support network you need as you learn and grow. Learn to set boundaries, whilst lifting each other up.

MODULE 3 MINDSET:

Learn to master your mindset.

MODULE 4 VALUES:

Gain clarity on your values.

MODULE 5 STAKEHOLDERS:

Be strategic in navigating and nurturing stakeholders that impact your career.

MODULE 6 POSITIONING:

Get clear on your positioning or personal brand, so you raise your visibility in a way that is authentic and doesn't feel fake.

MODULE 7 PRESENCE:

How to grow your gravitas and conviction – that perception that you deserve to be in charge!

MODULE 8 NETWORKS:

Explore building a diverse network to future proof your career.

MODULE 9 INFLUENCE:

Your plan to ensure you have the foundations for influence and buy-in as you advance in your career.

AIP INFLUENTIAL WOMEN MENTORING PROGRAM COMMENCES IN FEBRUARY 2018. IF YOU ARE A WOMAN IN THE INDUSTRY WANTING TO GROW YOUR CAREER POTENTIAL THEN THIS PROGRAM IS FOR YOU!

EARLY BIRD OFFER FOR REGISTRATIONS RECEIVED BY FRIDAY 29TH NOVEMBER: \$799 PLUS GST PER PERSON

PLEASE RETURN YOUR REGISTRATION FORM TO INFO@AIPACK.COM.AU