Designed for packaging designers, technologists, engineers, sales and marketing people the biennial Australian Institute of Packaging (AIP) National Conference is the largest packaging and processing conference of its kind in Australia and New Zealand. Run by industry for industry the AIP National Conference has been leading the way in professional and personal development for decades and is a part of the annual Packaging & Processing Week. In 2018 Member Countries from the World Packaging Organisation (WPO) will be heading to Australia to speak and participate in the week. The AIP is also hosting the prestigious international WorldStar Packaging Awards and the 2018 PIDA Awards as the gala dinner for the conference, a Women in Industry Breakfast Forum and five international editors from the International Packaging Press Organisation (IPPO) will be guest speakers during the two days. It is anticipated that over 30 countries will be heading to Australia; making it a truly international must-attend educational event.
# 2018 AIP National Conference

## Day One

**8.45 am**  
KEYNOTE SESSION 1  

Dr Carol Kilcullen-Lawrence PhD, FAIP  
Australian Institute of Packaging (AIP)  
WELCOME ADDRESS & CONFERENCE OPENING

Nigel Garrard  
Managing Director, Orora  
A GLOBAL VIEW OF PACKAGING TRENDS, ISSUES & INNOVATIONS

Karl Deily  
President, Food Care, Sealed Air  
FOOD & BEVERAGE GLOBAL PACKAGING INNOVATIONS

**10.00 am**  
MORNING TEA

**10.30 am**  
KEYNOTE SESSION 2

Steven Pacitti  
Plastics in Packaging  
THE LATEST TRENDS & INNOVATION IN THE WORLD OF PLASTICS PACKAGING

Pat Reynolds  
Packaging World  
WHERE ARE NEW DEVELOPMENTS IN PACKAGING TAKING US?

Andrew Manly  
Active & Intelligent Packaging Association (APAA)  
THINKING SMART: A NEW ERA IN INTELLIGENT PACKAGING

**12.30 pm**  
LUNCH SPONSORED BY

**1.30 pm**  
BREAKOUT SESSIONS 1A - 1D

<table>
<thead>
<tr>
<th>1A - COUNTERFEITING &amp; FOOD FRAUD</th>
<th>1B - MARKETING &amp; CONSUMER TRENDS</th>
<th>1C - OPENABILITY &amp; RESEALABILITY</th>
<th>1D - GLOBAL TRENDS IN PACKAGING SUSTAINABILITY</th>
</tr>
</thead>
</table>
| Andrew Kenebone  
Visy  
PACKAGING INNOVATIONS THAT FIGHT BACK AGAINST A COUNTERFEIT WORLD | Shelley McMillan  
Mintel  
MAXW Trends set to influence the food & drink sector worldwide in 2018, including implications for consumers, brands, & manufacturers | Alexandra Brayshaw AIP  
Arthritis Australia  
THE BEST & WORST PACKAGING DESIGNS OF 2017 | Betina Kurnik  
Eureonitor  
GLOBAL PACKAGING SUSTAINABILITY: TURNING NECESSITY INTO OPPORTUNITY |
| Tim Allman  
MAP  
Don Smallgoods  
THE GLOBAL RISE OF FOOD FRAUD & ITS IMPACT ON PACKAGING IN THE FOOD INDUSTRY | Peter Koghb  
Australian Food & Grocery Council  
A STATE OF INDUSTRY INTO THE AUSTRALIAN FOOD & GROCERY SECTOR | El Feder  
Israel  
WORLD OF PSA LABELS MEETS FLEXIBLE PACKAGING | Antro Saïa  
Managing Director  
Finnish Packaging Association  
THE ROLE OF PACKAGING IN SUSTAINABILITY IN EUROPE |
| Kimon Talisadros  
Empaer  
BLOCK CHAIN: TO COUNTER FOOD FRAUD & PROTECT BRANDS | Luciana Pellegrino  
ABRE – Brazilian Packaging Association  
CONSUMERS INSIGHTS ON ALIMENTATION HABITS & HOW PACKAGING CAN BUILD A STRONG CONNECTION WITH CONSUMERS | Sola Atallah  
LibanPack  
THE ROLE OF PACKAGING IN MARKETING | Renata Lopes  
Super Retail Group  
A NEW SUSTAINABILITY FRAMEWORK FOR THE AUSTRALIAN PACKAGING COVENANT |

**3.00 pm**  
AFTERNOON TEA

**3.30 pm**  
BREAKOUT SESSIONS 2A - 2C

<table>
<thead>
<tr>
<th>2A - PLASTICS &amp; THE CIRCULAR ECONOMY</th>
<th>2B - PRINTING &amp; GRAPHIC TRENDS</th>
<th>2C - EXTENDING SHELF LIFE</th>
</tr>
</thead>
</table>
| Gayle Sloan  
Waste Management Association of Australia (VMAA)  
CIRCULAR ECONOMY IN AUSTRALIA | Paul Haegget  
MAP  
Kodak  
DIGITAL PACKAGING & CONNECTED CONSUMERS: THE FORCE AWAKENS! | Alan Adams  
MAP  
Sealed Air  
RETAIL SHELF EVOLUTION IN FRESH PROTEIN PACKS |
| Jasson Mills  
Amcor Flexible Australia  
NEW PLASTICS ECONOMY INITIATIVE OF THE ELLEN MACARTHUR FOUNDATION | Ryan Sharratt  
Schwan  
HOW THE PRINT WORLD IS GRAPHICALLY CHANGING | Alex He  
Moxon  
PERMEATION OF PACKAGING & ITS APPLICATION TO THE FOOD INDUSTRY |
| Stefan Barot  
Total Corbin PLA by BIODEBASED, BIODEGRADABLE PLA FOR SUSTAINABLE PACKAGING | Brendan Yee  
MAP  
Omniverse-Foster Packaging  
AUGMENTED REALITY IN PACKAGING | Michael Lee  
MAP  
MLA Donor Company  
WHAT IS NEW IN THE WORLD OF PACKAGING: AN AUSTRALIAN RED MEAT INDUSTRY VIEW |

**5.00 pm**  
CLOSE OF FIRST DAY

**6.30 pm**  
PRE-DINNER DRINKS FOR PIDA & WORLDSTAR PACKAGING AWARDS GALA DINNER

**7.00 pm**  
PIDA & WORLDSTAR PACKAGING AWARDS GALA DINNER
2018 AIP NATIONAL CONFERENCE
3 MAY 2018
DAY TWO

REGISTRATIONS OPEN FROM 8.30 am

7.00 am to 9.00 am WOMEN IN INDUSTRY BREAKFAST FORUM

9.15 am DAY TWO OPENING ADDRESS

9.30 am KEYNOTE SESSION 3

Jacqui Wilson-Smith McCormick & Company
GOURMET GARDEN: PACKS A FLAVOURFUL PUNCH

Stephen Chapman Shine
GETTING READY TO SHINE: HOW AN AUSTRALIAN STARTUP CREATED A NEW CATEGORY OF DRINKS (SMART DRINKS) IN THEIR KITCHEN & GOT IT INTO 1000 STORES IN 18 MONTHS

Brad Devine MAIP Multipack

Alan Spreckley AIBB Global Innovations in Food & Beverage Automation

11.00 am MORNING TEA

11.30 am BREAKOUT SESSIONS 3A - 3D

3A - NEW PACKAGING INNOVATIONS

Ian Tob Nutaworks
REDESIGN WITH FUNCTIONAL NEW MATERIALS TO RETHINK PACKAGING FROM A CIRCULAR ECONOMY PERSPECTIVE

Armando Bompane MAIP
Malvas: TRENDS IN PACKAGING SUSTAINABILITY & DIGITALISATION

Joe Foster Omniverse Foster Packaging
INTERNATIONAL FLEXIBLE PACKAGING TRENDS

3B - GLOBAL PACKAGING TRENDS

Ashlan Arikan Turkish Packaging Manufacturers Association

Shigeto Koshino Japan Packaging Institute (JPI)

Ariana Susanti Indonesian Packaging Federation (IPF)

Kishan Singh Institute of Packaging South Africa (IPSA)

3C - FOOD WASTE AND SAVE FOOD

Karli Verheesse rAP RMIT University
FOOD WASTE: PACKAGING’S ROLE IN THE NATIONAL CONSORTIUM ON FIGHTING FOOD WASTE

Eric Schaller AmPater THE IMPORTANCE OF PACK INTEGRITY & ITS IMPACT ON SHELF LIFE & FOOD WASTE

Johannes Bergmair World Packaging Organisation (WPO) AUSTRIA
SUSTAINABLE & SAVE FOOD PACKAGING: WHERE TO FROM HERE GLOBALLY?

3D - FUNDAMENTALS OF PACKAGING TECHNOLOGY

Jane Chase Institute of Packaging Professional (IoPP)
LIMITED NUMBERS APPLY

Jane Chase Institute of Packaging Professional (IoPP)
NEEDING TO FILL KNOWLEDGE GAPS IN YOUR PACKAGING EXPERTISE? NEED A BROAD INTRODUCTION TO PACKAGING?

The FPT course is designed as bite-sized modules is functionally intuitive.

Jane will be presenting three of the most popular modules during to help you better understand the FPT course.

4.00 pm KEYNOTE SESSION 4 - WHERE TO FROM HERE FOR THE PACKAGING INDUSTRY?

Pierre Piemar (Prof) MSc, FAIP, CPP
President World Packaging Organisation (WPO)

Antro Sääliä Managing Director Finnish Packaging Association

Dr Carol Kilcullen-Lawrence PhD, FAIP
National President Australian Institute of Packaging (AIP)

Chakravarthi AIPVS Ambassador World Packaging Organisation (WPO)

4.30 pm CLOSE OF CONFERENCE