

SUSTAINABLE PACKAGING & PROCESSING AWARD



PIDATM

PACKAGING & PROCESSING
INNOVATION AND DESIGN
AWARDS

A PACKAGING & PROCESSING WEEK EVENT

APPLICATIONS CLOSE FRIDAY THE 27TH OF JANUARY 2017

EXCLUSIVE ENTRY POINT FOR WORLDSTAR AWARDS

COORDINATED BY



AUSTRALIAN INSTITUTE
OF PACKAGING



Australian Packaging and Processing
Machinery Association Limited



WORLD
PACKAGING
ORGANISATION

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNER



SUPPORTERS





At the time of entry for the PIDA Award submissions, candidates need to indicate that they also want to be considered for the Sustainable Packaging & Processing Award. Therefore, each PIDA Award nominee that chooses this option will be automatically considered for judging for the Sustainable Packaging & Processing Award.

Each entrant must complete this form and follow the appropriate separate criteria for the Sustainable Packaging & Processing Award to be eligible for this additional category. The information provided by the candidates on this form should demonstrate why their package should receive a Sustainable Packaging & Processing Award, using measurable and supportable information.

CRITERIA FOR MATERIALS & PACKAGING

The following criteria will be considered by the judges in assessing the applications:

- 1. SOCIAL:**
Benefit to Society.
- 2. MATERIAL:**
Efficient use of materials: reduce/reuse/recycle. Responsible raw materials sourcing, including materials from renewable resources and effective use of recycled post-consumer waste.
- 3. SOURCE REDUCTION:**
Weight reduction when compared to the previous package or to general packs in its class. Reduction in the Pack to Product ratio compared with the previous format.
- 4. ENERGY:**
Innovative packaging or processing solutions that have achieved energy reduction or optimisation during manufacture, processing, transportation, storage and product use.
- 5. RECOVERY:**
Re-usability, recyclability, recoverability, post-consumer material recycling, ease of disposal. The promotion of responsible behaviour by consumers and effective communication on pack to the consumer for reducing waste, litter and recovery or disposal.

CRITERIA FOR PACKAGING & PROCESSING MACHINERY/EQUIPMENT CATEGORY

Should the submission be for Packaging & Processing Machinery only, rather than a collaborative solution, then the criteria will recognise the development of a packaging or processing line or module that meets as many of the listed criteria: Social, Material, Source Reduction, Energy and Recovery where possible. The Sustainable Design concept and implementation are weighted highly in the award decision, where better business performance must be achieved.

Criteria for this category will include:

- Identifying the significant advancement of the packaging and processing machinery – including unique technology or design aspects that makes this equipment stand out as innovative.
- Identifying Return on Investment for customers – including where possible references and testimonials from existing customers.
- Identifying the greater benefits of the machinery/equipment for the wider industry.
- The equipment or product must have proven efficiency and productivity gains, be innovative and have proven and improved cost of ownership.
- If the machinery is not manufactured in Australia, but rather sold into Australia the submission must demonstrate measurable outcomes for the Australian market.

AUSTRALIAN AND/OR NEW ZEALAND PACKAGING DESIGN & INNOVATION

All entrants must confirm that the packaging design submitted has been developed in Australia and the packaging/product will be commercially available now/or from the 8th of March 2017. Packaging equipment must be either manufactured in Australia or principally designed by an overseas supplier who is represented by an Australian company.

JUDGING

The Sustainable Packaging & Processing Award judges are all leading experts in the field and have long-standing expertise in this field. All entrants understand that the judges will hold the final decision on the winner and no correspondence will be entered into on the subject of their decision.

PACKAGING SAMPLES

All entrants understand that once the sample has been submitted that they become the property of the Australian Institute of Packaging Inc. The samples will not be returned to the entrant unless the entrant incurs all costs associated with the return delivery. Samples to be mailed to: say 2017 PIDA Awards, PO BOX 1348, OXLEY QLD 4075. If entries reflect design innovation change to an existing product/package it is helpful to provide judges with sample of both formats.

Frozen, Chilled and Short shelf life samples – should be clearly identified to indicate this and forwarded in protective packaging and conditions. Arrangement to the AIP National Office should be made for the best timing for these packs to be sent so judges will view the product in optimal conditions.

PROPRIETARY INFORMATION

Should your submission include any proprietary information on your packaging design systems please ensure that you mark that section with 'private and confidential' so that the judges understand that the information provided is for the sole purpose of evaluating the submission.

PROMOTIONS & MARKETING

The AIP, the APPMA and the WPO reserves the right to publish details of the winners of the Save Food Packaging Award on websites, trade magazines and on-line media outlets, nationally and internationally, to acknowledge the winners and raise the profile of the award program.

WINNERS ANNOUNCEMENT

Winners will be announced during the Packaging & Processing Awards gala dinner on Wednesday the 8th of March at Sydney Olympic Park Novotel.

SUBMISSIONS

All nominations for awards must be submitted in Microsoft Word format and all supporting material including Powerpoints, references and images emailed to pida@aipack.com.au

Please ensure that you also include your signed application form. All submissions must ensure that high resolution photographs are submitted and physical samples are posted.

The written submission is to be NO MORE than 1000 words. The document can ONLY be submitted in a word document. All supporting images must be individually emailed as 300 dpi jpegs and NOT embedded in the word document. Please do not send pdf submissions as they will not be accepted.

RECOGNITION:

1. All finalists are encouraged to attend the gala event on Wednesday the 8th of March 2017 to be held at the Novotel Sydney Olympic Park, Olympic Boulevard, NSW 2127.
2. A trophy will be awarded to the winner at the gala event on Wednesday the 8th of March 2017 to be held at the Novotel Sydney Olympic Park, Olympic Boulevard, NSW 2127.
3. All winners will be encouraged to enter into the WorldStar Awards in October 2017.
4. All winners will be recognised within the AIP and APPMA Newsletters, websites and communication channels, as well as within the wider packaging and processing industry trade magazines and websites.

SUSTAINABLE PACKAGING & PROCESSING AWARD APPLICATION FORM



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CONTACT DETAILS

(Contact to be able to answer questions regarding the submission that may require clarification)

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:

PLEASE TICK THE RELEVANT AWARD CATEGORY

(If the entry fits in to more than one category, please provide details of the role the solution plays in each category.)

MATERIALS & PACKAGING CATEGORY

MACHINERY/EQUIPMENT CATEGORY

ACCEPTANCE STATEMENT

We agree that the submission has been developed in Australia and the packaging/equipment/product must be commercially available between March 2016 to March 2017.

Mr/Ms/Miss

Given Name

Surname

Signature

Date

PLEASE EMAIL THIS FORM, IMAGES AND THE 1000 WORD OVERVIEW TO PIDA@AIPACK.COM.AU

SAMPLES TO BE POSTED TO: 2017 PIDA AWARDS, PO BOX 1348, OXLEY QLD 4075