# **PARTNERS KIT**

## A PACKAGING & **PROCESSING WEEK EVENT**



# **INNOVATION & DESIGN NATIONAL TECHNICAL FORUMS**

7-10 MARCH 2017

in conjunction with AUSPACK 2017 Sydney Showgrounds, Sydney Olympic Park





SPONSORED BY





**UPM RAFLATAC** 



Food&Drink
BUSINESS







**MEDIA PARTNERS** 

7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park



The Australian Institute of Packaging (AIP) and the Australian Packaging & Processing Machinery Association (APPMA) are currently at the planning stage of the 2017 National Technical Forums that will be held as a part of Packaging & Processing Week at the Sydney Showgrounds, Sydney Olympic Park on the 7th to the 10th of March 2017. Following a number of highly successful National Technical Forums that the AIP have run over the last seven AUSPACK exhibitions, the 2017 National Technical Forum will be designed to deliver a four-day educational program that will cover a broad range of topics relating to the theme Innovation & Design.

The 2017 Packaging & Processing Week National Technical Forums will attract delegates from all facets of the packaging and processing industry of both technologist and management levels (such as design, development, marketing, production, engineering, supply chain and logistics personnel) to equipment suppliers, raw material providers, users of packaging, retailers and consumers.

The AIP and the APPMA intend to break the National Technical Forums into breakout sessions, to ensure that a diverse range of issues and topics are covered over the three days. The AIP and the APPMA are looking for a broad range of speakers from all areas of the **packaging**, **processing**, **materials** and **components** sectors to ensure that the National Technical Forums offer something for everyone.





7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park

#### **EXAMPLES** OF JUST S**OME** OF THE **MEDIA** FROM THE **2015 NATIONAL TECHNICAL FORUMS.**



ns, it also translates into making ity for people to control calorie intake, so diding the rise in portion control packs. However, and the profit of control packs are so that the profit of control packs are not production in Australia. he not that there is a severe slowing of growth of the packaging appears trend slightly upwards, there is still yone pre-cent of growth at the best of es, 'he said.

wem to offer safety in baby food, convey portability and value in confectorery, allow microwavalility in rice, and to stand out in bakery products.

"In a category like soup, where consumptions of the stand one per cost global out in bakery products.

"In a category like soup, where consumptions of the stand one per cost global out in bakery products.

"In a category like soup, where consumptions of the stand one per cost global out in bakery products.

In a category like soup, where consumptions of the stand one per cost global output in the product is of the product of the stand of

Innovation at its best



At the recent National Technical Forums held in conjunction with AUSPACK, two innovations stood out for their remarkable design



12 TECH SPEAK Getting down to specifics



Establishing an industry-based format for sharing packaging specifications is the task of a working group run by the AFGE and made up of AFP members from packaging and FMGE companies. In this Q&A, representatives of the group provide some insight into the scope and benefits of the project.



AIP

**COORDINATED BY** 





Australian Packaging and Processing Machinery Association Limited

7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park

#### **2015 NATIONAL TECHNICAL FORUMS**























COORDINATED BY



APPMA

Australian Packaging and Processing Machinery Association Limited

7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park

## **PARTNERS PACKAGES**

The AIP and the APPMA would like to offer some exclusive partnership opportunities to a small group of companies who would be interested in being a part of the 2017 four-day National Technical Forums.

<b>PLATINUM</b> PARTNERS	<b>PLATI</b>	NUM	PARTI	IERS
--------------------------	--------------	-----	-------	------

<b>\$8,000</b> + GST = <b>\$8,800</b> inc GST
$\square$ 8 x complimentary guests to attend the four-day National Technical Forums to be held on the 7th to 10th March 2017.
Platinum partner acknowledgement and large company logo on all advertising, invitations, expression of interest forms and other related promotional material for the 2017 National Technical Forums.  NB: Logo to be supplied as a full colour eps format.
<ul> <li>This will include:</li> <li>Advertising within relevant trade magazines and on-line enewsletters</li> <li>Regular advertising on the AIP &amp; APPMA websites (www.aipack.com.au and www.appma.com.au)</li> <li>2017 National Technical Forums Program</li> </ul>
☐ 1 x handout and 1 x Promotional item/gift in the 2017 National Technical Forums delegate bags. NB: All handouts to be printed and supplied by the partner. (Partner is responsible for delivery and collection to and from the venue in Melbourne).
☐ Large Logo to be included on all pull up banners for the 2017 National Technical Forums.
GOLD PARTNERS
\$5,000 + GST = \$5,500 inc GST
6 x complimentary guests to attend the four-day National Technical Forums to be held on the 7th to 10th March 2017.
Gold partner acknowledgement and medium sized company logo on all advertising, invitations, expression of interest forms and other related promotional material for the 2017 National Technical Forums.  NB: Logo to be supplied as a full colour eps format.
<ul> <li>This will include:</li> <li>Advertising within relevant trade magazines and on-line enewsletters</li> <li>Regular advertising on the AIP &amp; APPMA websites (www.aipack.com.au and www.appma.com.au)</li> <li>2017 National Technical Forums Program</li> </ul>
1 x handout and 1 x Promotional item/gift in the 2017 National Technical Forums delegate bags. NB: All handouts to be printed and supplied by the partner. (Partner is responsible for delivery and collection to and from the venue in Melbourne).
Medium Logo to be included on all pull up banners for the 2017 National Technical Forums.

7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park

### **PARTNERS PACKAGES**

## **SILVER PARTNERS**

\$2,500 + GST = \$2750 inc GST
3 x complimentary guests to attend the four-day National Technical Forums to be held o the 7th to 10th March 2017.
☐ Small company logo on all advertising, invitations, expression of interest forms and other related promotional material for the 2017 National Technical Forums.  NB: Logo to be supplied as a full colour eps format.
<ul> <li>This will include:</li> <li>Advertising within relevant trade magazines and on-line enewsletters</li> <li>Regular advertising on the AIP &amp; APPMA websites (www.aipack.com.au and www.appma.com.au</li> <li>2017 National Technical Forums Program</li> </ul>
☐ 1 x handout in the 2017 National Technical Forums delegate bags.  NB: Handout to be printed and supplied by the partner. (Partner is responsible for delivery and collection to and from the venue in Melbourne)
☐ Logo to be included on all pull up banners for the 2017 National Technical Forums.
SUPPORTERS
\$1,000 + GST = \$1,100 inc GST
☐ 1 x complimentary guest to attend the 2017 National Technical Forums to be held on th 7th to 10th March 2017.
☐ Small company logo on all advertising, invitations, expression of interest forms and other related promotional material for the 2017 National Technical Forums.  NB: Logo to be supplied as a full colour eps format.
<ul> <li>This will include:</li> <li>Advertising within relevant trade magazines and on-line enewsletters</li> <li>Regular advertising on the AIP &amp; APPMA websites (www.aipack.com.au and www.appma.com.au</li> <li>2017 National Technical Forums Program</li> </ul>
☐ Logo to be included on all pull up banners for the 2017 National Technical Forums.

7th to 10th March in conjunction with AUSPACK 2017, Sydney Showgrounds, Sydney Olympic Park

### **2017** NATIONAL **TECHNICAL FORUMS**

### PARTNERS **BOOKING** FORM

SCAN AND EMAIL BACK TO info@aipack.com.au OR FAX BACK TO: +61 7 3009 9916

	would like to be a par se Tick:	tner of the 2017 Nat	ional Technic	cal Forums.			
	Platinum Partner	\$8,000 + GST = \$8	8,800 inc GST	_			
	Gold Partner	\$5,000 + GST = \$5,500 inc GST					
$\Box$	Silver Partner	\$2,500 + GST = \$2,750 inc GST					
	Supporters	\$1,000 + GST = \$	1,100 inc GST	-			
YOU	JR <b>DETAILS</b>						
Mr/M	ls: Given	Name:		_ Surname			
Company:			Position:				
	ess:						
					t Code:		
Ph: (	)		Mob:				
Emai	l address: PRINT CLEAR	LY					
PAY	MENT <b>OPTIONS</b>						
PAY	MENT OPTION ONE: CR	EDIT CARD	. t. b t P b.	TOTAL	\$		
	se debit my credit card a		eipt as indicate	ed below:	\$		
_	<u>—</u>	_					
	e on Card						
Amo	ature unt:       \$						
	No. :						
Elect Bank BSB: Acco Acco	Please send me a tax in tronic Funds Transfer (c. ANZ 012-224 ount Number: 269629055 ount Name: Australian In FRENCE: 2017 NTE and the Please send metal and the process of	voice for payment	Ch Au 34	Please send me an eques payable to: Istralian Institute of Lawson Street Rey QLD 4075	a tax invoice for payment		

Please fill out this form and Scan and Email back to info@aipack.com.au or fax back to: +61 7 3009 9916

COORDINATED BY







PH: +61 7 3278 4490 info@aipack.com.au aipack.com.au