

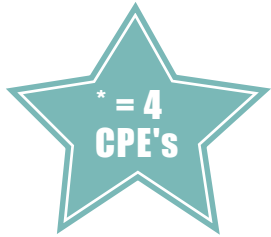


AUSTRALIAN INSTITUTE
OF PACKAGING

1 & 2 JUNE

2016 AIP NATIONAL CONFERENCE

PACKAGING & PROCESSING WEEK
CROWN PROMENADE, SOUTHBANK, VICTORIA



43 SPEAKERS

7 COUNTRIES

2 DAYS

2020

PACKAGING & PROCESSING
VISION

Designed for packaging designers, technologists, engineers, sales and marketing people the biennial AIP National Conference is the largest packaging and processing conference of its kind in Australia and New Zealand. Run by industry for industry the AIP National Conference has been leading the way in professional and personal development for decades and is a part of the annual Packaging & Processing Week.

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WEDNESDAY 1ST JUNE

REGISTRATIONS OPEN FROM 8.00 AM

DAY ONE

9.00 am KEYNOTE SESSION 1 - CONFERENCE HALL 1 & 2



Mark Goodsell
Manufacturing Director
AI Group

Australian Manufacturing in 2016 – A story of challenge and response: The industry that moves forward in 2016 is a different beast from the past, but it is moving forward and competing on a global basis in many sectors. The foundations of that new competitiveness are as much based on new mindsets as they are in new technology.



Rick Fox
Past Chair & Member of President's Advisory Council
PMML: Packaging Machinery Manufacturers Institute

Economic and Technology Trends Affecting the Global Processing and Packaging Industries: Trends such as the changing workforce, sustainability, the focus on personalisation, customisation and automation and the Internet of Things are driving change in the processing and packaging industries. Consumer packaged goods companies are engaging in manufacturing practices that are flexible, lean and increasingly automated.



Alex Commins
Vice President & GM ANZ
Graphic Packaging International Inc.

Evolve, Grow, Innovate: An insider's view of navigating an industry where the only constant is change. What were the industry drivers? What were the challenges? How did you differentiate your company, your products? What were some of the highlights? What were some of the lessons? And where might things be heading from here? A full and frank disclosure is on the agenda of this presentation.

10.30 am MORNING TEA OUTSIDE THE CONFERENCE HALL

11.00 am KEYNOTE SESSION 2 - CONFERENCE HALL 1 & 2



Alan Davey
Director of Innovation
LINPAC Packaging

UK

What will sustainable packaging look like in 2020 from a plastics perspective? Learn why rPET packaging sets the standard in packaging sustainability and why packaging in itself is a green technology, protecting and preserving the value already generated in the supply chain.



Etienne Thomas
Global Product Account Manager (GPAM) Dry End
KHS GmbH

FRANCE

Understanding Market Demands for Innovative Packaging: Featuring the new ways secondary packaging can distribute large volume containers to the market including the answer to the market growing demand for an 'all in one' packaging and logistic solution.



John Bigley
Managing Director
Jamestrong Packaging – Australia & New Zealand

Metal Packaging: The challenges and opportunities for this new/old kid on the block in the areas of aerosol, food and nutrition. Growth opportunities in selected markets remain given Australasia's food quality and safety reputation so the future for the region is more exciting now than ever.

12.30 pm LUNCH OUTSIDE THE CONFERENCE HALL

1.30 pm BREAKOUT SESSION 1A - CONFERENCE HALL 3

1.30 pm



Dr Karli Verghese FAIP
Associate Professor
RMIT University, Melbourne

Envisaging a future where food waste no longer occurs: packaging's role: This presentation will fast forward to 2020 and using a combination of current knowledge and some inspiration, look at ways in which we can design and develop packaging that holistically considers and values food for a growing global population.

2.00 pm



Anthony Peyton MAIP
Director
GreenChip

Designing recyclable packaging with PREP: The Packaging Recyclability Evaluation Portal or PREP was developed by GreenChip and Planet Ark with the support of the Australian Packaging Covenant. It was launched at the end of 2014 following extensive consultation with the recycling industry and the industry's equipment suppliers and was trialled by 20 Australian businesses prior to its release. The enhanced PREP 2.0 will be launched at the AIP National Conference on 1 June 2016.

2.30 pm



Jackie Smiles MAIP
Environment and Sustainability Manager
Blackmores Ltd

A Case Study on the Australian Recycling Label: Understanding how Blackmores have used the Australian Recycling Label to help communicate easily with consumers about the recyclability of their packaging.

BREAKOUT SESSION 1B - M12 & 13



Michael Lee
Program Manager, Value Chain Capability
Meat & Livestock Australia (MLA) Limited

Emerging opportunities for red meat and packaging innovations: Key trends and insights highlighting demand driven opportunities for packaging innovation – including Smart Packaging integrity, shelf life, sustainability, and convenience drivers.



Alan Adams MAIP
Market Manager, ANZ - Retail, Case Ready and Poultry Food Care
Sealed Air

Next generation case ready protein packaging: A look at what is arriving on our shelves for meat packaging today, what we likely see tomorrow and some ideas about what we may see in the future.



Stuart Shaw
Red Meat Business Manager
Scott Automation & Robotics

New technologies & Automated Solutions: Implementing technologies such as X-ray Sensing, Automated Vehicles and Collaborative Robots.

WEDNESDAY 1ST JUNE

DAY ONE

3.00 pm AFTERNOON TEA OUTSIDE THE CONFERENCE HALL

3.30 pm BREAKOUT SESSION 2A - CONFERENCE HALL 3

3.30 pm

Industry-Based Packaging Specification System (PaSS): The development of industry based Packaging Specifications has continued. Support from across the industry has continued, including packaging companies, the Australian Food and Grocery Council, the AIP and Packaging Technologists from across leading food and beverage companies in Australia.



Jason Goode MAIP
Group Packaging and Process Improvement Manager
Simplot Australia



Nina Cleeve-Edwards Dip.Pkg.Tech. MAIP, CPP
Manager – Oceania Innovation Acceleration Team
Nestlé Australia



John Katsaros
General Manager Corporate Business
Orora Australasia

BREAKOUT SESSION 2B - M12 & 13



3.30 pm

Craig Wellman FAIP
Chief Executive Officer
Wellman Packaging
High performance closures including light weighting & trends in dairy lids: An overview of the closure design process & characteristics of today's high performance closures with a focus on light weighting and trends in dairy closures that are pushing the envelope with impacts on fillers and converters alike.



4.00 pm

Michael Stewart
Sales & Marketing Director – Dairy & Rigids
Cryovac Australia
Are there perils to purchasing packaging from Asia? Understanding issues such as infant formula/milk powder, the cultural differences, the debate on quality and the need to implement secondary processes to ensure the packaging meets Food Contact and Performance specifications.



4.30 pm

Gavin Evans
Chief Executive Officer
Camperdown Dairy International
Tell-all code implanted into infant formula tins: Why a local dairy processor is embedding laser coding into infant formula tins heading to China to reduce the risk of counterfeiting.



Matt Nichol
Serialisation Specialist
Matthews Australasia

BREAKOUT SESSION 2C - M11



Doug Kunnemann
Global Segment Leader, Food Service
NatureWorks USA
Coordination of Supply Chains Leads To Success in Food Service: Natureworks experience with Ingeo food packaging waste diversion success requires a supply chain and a coordinator like effort. Doug will showcase opportunities and resulting success through case studies that reflect their collegiate and professional sports interface - and the multiple end of life options that exist as part of these outcomes.

Australasian Bioplastics Association Session
The role of bioplastics in the Circular Economy and how it will impact on the packaging industry.

Warwick Hall, Vice President and Technical Committee, Australasian Bioplastics Association
Tony Seers MAIP, Director, Seeplas Pty Ltd
Dr. Sheila Nguyen, Executive Director, Sports Environment Alliance
Markus Leufkens, Technical Manager, Secos Group (including Cardia Bioplastics)
Rivka Garson, Sales Manager, Secos Group (including Cardia Bioplastics)
Richard Fine MAIP Founder-Marketing & Sustainability Director, BioPak
Michael Wood, General Manager, Environmix & Director Australian Organics Recycling Association

5.00 pm CLOSE OF FIRST DAY

6.30 pm PRE-DINNER DRINKS OUTSIDE THE CONFERENCE HALL 1 & 2

7.00 pm CONFERENCE DINNER IN THE CONFERENCE HALL 1 & 2

NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the conference. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program.



ARE YOU INTERESTED IN ATTAINING THE
INTERNATIONALLY RECOGNISED AND
HIGHLY-VALUED **CERTIFIED PACKAGING**
PROFESSIONAL (CPP)® CREDENTIAL?
ASK THE AIP HOW



THURSDAY 2ND JUNE

REGISTRATIONS OPEN FROM 8.00 AM

DAY TWO

9.00 am KEYNOTE SESSION 3 - CONFERENCE HALL 1&2



Mark Schenk
Ring Master
Anecdote International
Unleashing your storytelling superpower: Stories have incredible natural power. This session will provide practical insights on how to tap into this power in a business context to build connections, have impact and be remembered.



Rick Fox **USA**
Past Chair & Member of President's Advisory Council
PMMI: Packaging Machinery Manufacturers Institute
Global Trends Impacting the Market for Packaging Machinery including Serialisation and Traceability: Rick's presentation will provide preliminary information on PMMI's track and trace research report and will include a discussion of using the Blockchain as the technical foundation for a global solution to combat counterfeiting.



Benjamin Heimpel **GERMANY**
International Strategic Industry Manager/Consumer Goods
SICK
Global progress in food technology & Globalisation of Trade: Information on origin, quality, and safety of the food we eat is critical for consumers. A Case Study on technologies such as RFID & Paperless identification.

11.00 am MORNING TEA OUTSIDE THE CONFERENCE HALL

11.30 am BREAKOUT SESSION 3A - CONFERENCE HALL 1

BREAKOUT SESSION 3B - CONFERENCE HALL 2

BREAKOUT SESSION 3C - CONFERENCE HALL 3

11.30 am



Alistair Sayers MAIP
Packaging Manager
Fruco Beverages
How to build a diverse team of great packaging technologists: Sometimes packaging people are the cost savers and problem makers and the fire starters – but is this all we are?



David Hansen
Senior Director Sales and Services
CHEP
An industry challenge to reduce banana damage and waste in the supply chain leads to innovation in new packaging technology: Compression damage to bananas is a major source of waste for the industry. Trials show that the new CHEP Banana Reusable Plastic Crates increase the amount of saleable product through improvements in quality of product creating value through the supply chain.



Dr Carol Lawrence PhD FAIP
Director
3Sustainability
Glass Packaging – the Universally Recyclable Packaging Material – Is it always? Evidence shows the majority of consumers dispose of glass correctly, in a recycling scheme. But once collected as part of that recycling scheme, what is actually happening to that glass?

12.00 noon



Liza Cagorski
Creative Director/Lecturer
Liza Rose design + communications
Gold Packaging Design Award winner: Chris' Dips - Gourmet Heritage Dips Design.



Robert Marguccio
Business Team Manager – Packaging & Inspection Systems
Heat and Control
Understanding Total Cost of Ownership (TCO): Productive down time, preventative maintenance cycles, labour intervention, are some of the basics to consider, but what else should you think about when installing packaging systems?



Andrew Hewett
Group General Manager of External Communications
Coca Cola Amatil
Voluntary product Stewardship Programs: The value of voluntary product stewardship schemes in reducing waste, increasing recycling and addressing litter for Glass Packaging and Public Place Recycling.

12.30 pm



Nina Cleeve-Edwards Dip.Pkg.Tech. MAIP, CPP
Manager – Oceania Innovation Acceleration Team
Nestlé Australia
Nestlé World Star Award winners: NESCAFE Compact Coffee Pouch and the CARNATION Cooking Cream Plastic Can.

1.00 pm LUNCH OUTSIDE THE CONFERENCE HALL

2.00 pm BREAKOUT SESSION 4A - CONFERENCE HALL 1&2

BREAKOUT SESSION 4B - CONFERENCE HALL 3

2.00 pm



Chris Thomas
Managing Director
PLAY Market Research
Understanding packaging changes from a shoppers perspective: Chris will use local and international case studies to illustrate where packaging designs have gone wrong, simply because the client didn't understand how shoppers would react.



Jason Fields FAIP
Packaging Development Manager
Sunrice
Packaging Development: Challenges for a rural based Australian Agri-business exporting to the world. The world is getting increasingly smaller, everyday we are exposed to products that are sourced from around the world, whether it be buying that 'must have' item off the Internet, or just going to the supermarket to buy groceries.

2.30 pm



Paul Haggett MAIP
Business Development Director ANZ
SCHAWK!
Cross Channel Branding for Packaging – what might it look like in 2020? Exploring the challenges brands face as traditional retail and eCommerce continue to intersect on multiple levels, and what are the practicalities of maintaining consistent images & messages from physical packaging and its multiple digital siblings.



David Houston
Southern DAP and Packaging Solutions Manager
Orora Limited
Cold Chain Packaging: An overview that explores the key design criteria for corrugated packaging innovation in the cold chain and how this can be evaluated via the use of real time temperature and relative humidity monitoring.

3.00 pm AFTERNOON TEA OUTSIDE THE CONFERENCE HALL

3.30 pm KEYNOTE SESSION 4 - CONFERENCE HALL 1&2



Lindy Hughson AAIP
Publisher
Food & Drink Business/PKN Packaging News

Packaging's 'new' purpose: How some of the Australian food and beverage industry's Top 100 performers and rising stars are using packaging to take the 'brand in the hand' to new levels of their consumer engagement and drive successful media and marketing campaigns.



Thomas L Schneider, CPP **USA**
President
World Packaging Organisation

Key Global Trends in Consumer Behaviour That Impact the Packaging Sector now and into the future: Tom's presentation will discuss Consumer Dynamics and behaviours that will impact the packaging community including: Values, Attitudes, Behaviours and Lifestyles.

4.30 pm CLOSE OF CONFERENCE - CONFERENCE HALL 1&2

CONFERENCE REGISTRATION FORM

ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

EMAIL OR FAX BACK

To reserve your place fill in your details below, scan and email back to mark@aipack.com.au or fax back to + 61 7 3009 9916. If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____ State: _____ Post Code: _____

Ph: (____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

By registering to attend the conference I understand that my name, position and company will be compiled into an attendance list and may be distributed to conference partners and exhibitors, however, my personal contact details will not be given out without my prior authorisation.

ADDITIONAL DELEGATES

1. First Name: _____ Surname: _____ Company: _____
Email Address: PRINT CLEARLY _____ Position: _____

2. First Name: _____ Surname: _____ Company: _____
Email Address: PRINT CLEARLY _____ Position: _____

Please indicate if any of your guests have any allergies or dietary requirements: _____

REGISTRATION FEES

CONFERENCE Wednesday 1st & Thursday 2nd of June (All prices include a three course dinner & drinks on Wednesday 1st of June)

ASK ABOUT DAY RATES	AIP Member Delegate	Association Delegate ABA/AEROSOL ASSN /AFGC/AIFST/ANZFTA/APPMA/FIAL/ LATMA/MLA/NZIFST/PACK NZ//PACKAGING FORUM/SPE	Non-Member Delegate
EARLY BIRD (Before Friday the 29th April 2016)	<input type="checkbox"/> \$1,200 inc GST	<input type="checkbox"/> \$1,300 inc GST Assn: _____	<input type="checkbox"/> \$1,400 inc GST
Normal Fee	<input type="checkbox"/> \$1,300 inc GST	<input type="checkbox"/> \$1,400 inc GST Assn: _____	<input type="checkbox"/> \$1,500 inc GST
Qty _____ Sub Total \$ _____			

CONFERENCE DINNER ATTENDANCE (included in the price of your delegate registration)

Wednesday the 1st of June - 6.30pm - 10pm: ☐ Will attend as part of my/our delegates fee ☐ Will NOT attend

ADDITIONAL CONFERENCE DINNER TICKETS Wednesday 1st of June

Please note guests & partners are welcome at the dinner.

☐ Conference Dinner Ticket X _____ \$160 inc GST \$ _____
☐ Corporate Table of 8 \$1280 inc GST \$ _____

NB: A Tax Invoice will be sent upon receipt of your booking.

TOTAL \$ _____

Please fill out this form and return to: Mark Kelton

✉ mark@aipack.com.au FAX: +61 7 3009 9916

☎ +61 7 3278 4490

Insurance Details

It is highly recommended that each delegate and speaker take out their own travel and personal insurance for the conference. The organisers and AIP National Board will not accept any liability for loss or injury to any person or property during the conference.

CANCELLATION POLICY & DISCLAIMER

Cancellations received via email before Friday 13th of May 2016 will attract a \$100 administration charge and there will be NO REFUNDS after that time. Registrations, however are transferable within an organisation if advised in writing or via email to mark@aipack.com.au. The information contained in this brochure is correct at the time of going to print. The AIP National Conference Committee reserves the right to change without notice any part of the program and the speakers.