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Containers & Packaging: Global Industry Guide

Description: Our Containers & Packaging: Global Industry Guide is an essential resource for top-level data and analysis covering the containers & packaging industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation

- Provides textual analysis of the industrys prospects, competitive landscape and profiles of the leading companies

- Incorporates in-depth five forces competitive environment analysis and scorecards

- Covers the Global, European and Asia-Pacific markets as well as individual chapters on 5 major markets (France, Germany, Japan, the UK and the US).

- Includes a five-year forecast of the industry

Highlights

The global containers and packaging market grew by 3.2% in 2007 to reach a value of $402.6 billion.

In 2012, the global containers and packaging market is forecast to have a value of $470.8 billion, an increase of 16.9% since 2007.

The global containers and packaging market grew by 2.3% in 2007 to reach a volume of 253.5 million tonnes.

In 2012, the global containers and packaging market is forecast to have a volume of 284.9 million tonnes, an increase of 12.4% since 2007.

Paper packaging accounts for 51.3% of the global containers and packaging markets volume.

The Americas generate 34.4% of the global containers and packaging markets value.

International Paper Company accounts for 2.1% of the global containers and packaging markets value.

Why you should buy this report

- Spot future trends and developments

- Inform your business decisions

- Add weight to presentations and marketing materials

- Save time carrying out entry-level research

Market Definition

The containers and packaging market consists of packaging made of paper and card, plastic, metal, glass and related packaging materials. It does not include packaging that is used only for transportation purposes such as wooden crates, pallets, steel drums etc. The market is valued at

manufacturers selling price (MSP), while market volumes represent consumption. Any currency conversions used in this report have been calculated using constant 2006 annual average exchange rates.

For the purpose of this report the Americas comprises Brazil, Canada, Mexico and the US.

Europe comprises Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Russia, Spain, Sweden and the UK.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

The global figure comprises the Americas, Asia-Pacific and Europe.

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