Packaging Industry in China market report

Our Packaging Industry in China market report offers a comprehensive guide to the size and shape of the market at a national level.

The Chinese government passed more than five new regulations and national standards in 2005 and 2006, reflecting the mounting concerns regarding environmental protection and health.

The newly launched regulations govern various aspects of the packaging industry, covering material selection in plastic packaging, quality standards in liquid cartons and paper-based packaging, as well as standardised labelling in food packaging.

These regulations have had a strong impact on the packaging industry.

For example, the labelling regulations involve huge replacement costs for dairy manufacturers; cheap plastics are banned resulting in higher raw material costs; and more stringent recycling standards require improvements in and reconstruction of manufacturing processes.

Packaging producers, both foreign and domestic, invested heavily in expanding production capacity in 2005 and 2006, much of which was focused on liquid cartons and rigid plastic packaging.

Modern financing channels represented by stock markets largely help finance these investments. During the last few years of the review period, capacity expansion was stimulated by the sudden rising demand for particular types of packaging, such as liquid cartons, both domestically and internationally.

Joint ventures and domestic players aiming to boost industry share in the more dynamic areas of packaging, such as liquid cartons, increased their production capacity the most dramatically.

The majority of these new production plants are located in mid and northern China, where operating costs are much lower.

Why buy this report?

- Get insight into trends in market performance
- Pinpoint growth sectors and identify factors driving change
- Identify market and brand leaders and understand the competitive environment

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