Can Your Packaging Save A Life - Or The World? A Smarter Look At Packaging's Future

43RD ANNUAL AIFST CONVENTION MELBOURNE 2010

CREATING THE FUTURE OF FOOD

As a packaging professional, would you be able to claim that packaging save lives and help provide the answer to world hunger?

Do you know how MORE packaging can sometimes reduce environmental and economic impact?

Do you think adding renewable content to packaging material reduces or adds to the environmental impact?

These are just some of the very topical aspects of packaging to be addressed by Dr Juanita Day, Amcor Australasia, within the Sustainability In Food Packaging session at the 43rd annual Australian Institute of Food Science & Technology Convention in July.

Juanita takes a serious look at 'how responsible packaging can reduce world hunger and help save the planet'. Her presentation is likely to surprise and will definitely inform. Attendees will hear how Amcor has tackled reducing impacts and will see examples of the latest responsible packaging products and materials.

Another hot topic is The Australian Packaging Covenant, and Robin Tuckerman, Greenstreets Environmental Resources, gives an insight into this and the shape of things to come.

Professor Helen Lewis, Centre for Design, RMIT University, Melbourne, gives a critical review of the role of life cycle assessments (LCA) in evaluating the sustainability impacts of packaging and discusses an alternative approach that evaluates packaging design within a broader sustainability framework.

The 43rd annual Australian Institute of Food Science & Technology (AIFST) Convention will be held on Sunday 25 July through Tuesday 26 July at the Sebel Albert Park, Melbourne, Australia.

The Sustainability in Food Packaging session of the AIFST Convention is supported and co-chaired by the Australian Institute of Packaging (AIP).

The event offers almost 100 industry experts speaking on a great wealth of subjects pertinent to the understanding, knowledge and awareness of individuals in the food and allied industries, and concludes with a number of workshops.

Registration details are available at www.aifst.com.au and earlybird rates are offered for bookings received before 1 June 2010.